



# NEW True Diligence Gets right to the core...

A fresh approach to due diligence that reveals what comprehensive legal and financial checks simply cannot show you.

Before negotiating to purchase a company, **True Diligence** will help you determine whether you are paying the right price and give you a better idea how the company might perform in the future:

- **Structure**

including board member and director future performance analysis, process operations, logistics, sales/marketing and customer service performance.

- **Competitive edge**

technology advantages and future positioning margin protection.

- **Brand health and reputation**

including brand reviews, risk future proofing, CSR and community engagement measures.

- **Overseas market entry positioning**

global market growth opportunity analysis, capacity and counter cyclicality.

- **Test selling and test marketing**

includes pre-qualify/re-affirm financial success metrics and new revenue stream discovery.

call for a  
QUOTE

